**OLGA ROGINKIN**

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**Data Scientist, Business Analyst, Product Manager**

##### **Experienced Product Project Manager and Business Analyst, with over 15 years of experience in Banking, Insurance and Real Estate sectors. Demonstrated experience in a variety of data analysis technologies.**

##### **Passionate about discovering hidden trends, using data to observe and deliver innovative and insightful analytical decisions. Adept at providing client facing analysis of data through interactive visualizations and strong business intelligence dashboarding.**

##### Software development background, Business Analysis experience, PMP Certification, graduate of Data Science Bootcamp (Rutgers University)

##### TECHNICAL AND BUSINESS COMPETENCIES:

### Technical

### Data Processing: Python, Pandas, SQL, VBA Scripting, Pivot Tables, Java Script

### Data Visualization: Excel, Tableau, Matplotlib, D3.js, Plotly.js

### Modeling and Forecasting through data analysis, diagramming and charting

### Product and Project Management

### Management of all phases of Product Development Lifecycle

### Use Cases, UML diagrams, requirements acquisition and analysis

### Product Positioning and Market Analysis

### User Experience and User Interaction Principles

PMP Certification

##### DATA ANALYSIS AND DATA VISUALIZATION PROJECTS

##### **Data Science and Visualization (Rutgers University Data Science Bootcamp)**

##### **Research of Demographic Trends in Select Metro Areas**

##### Lead Developer and Project Lead

* My team analyzed population growth patterns, using the US Census online data, and 19 other online sources. Findings included correlations between population growth trends and crime, unemployment, public transport, walkability, entertainment and other factors
* Tools: Python 3.4 with Pandas to analyse data, and Matplotlib to create strong visualisations and facilitate impactful presentation
* I lead team of four data scientists by defining the analysis phase, guiding the development and creating presentation materials

##### WORK EXPERIENCE

**Berkshire Hathaway Homeservices, Abbott Realtors, Wyckoff, NJ 07/2015 – Present**

Product Manager

I help shape BHHS products for the future. I am a product expert, who identifies new opportunities for growth and innovation. I am responsible for business development of the new BHHS product offerings

* I developed a full cycle investment service, based on BHHS real estate product offering, completed with marketing, legal, accounting, development and project management components to deliver innovative investment model, oriented towards investment-minded clients
* This service encompasses the entire product line life cycle from strategic planning to tactical activities
* I lead in creating go to market strategies, keeping emphasis on social media and digital tools, staying abreast of the new trends in print and digital marketing.
* I provide market analysis to investor clients to assist with product selections

**John Wiley, Hoboken, NJ 02/2014 – 07/2015**

Consultant - Product Manager/Business Analyst

### Product manager for enterprise-wide DAAS document submission system

* Recommended the nature and scope of present and future product lines by reviewing product specifications and requirements
* Participated in the creation of the roadmap for DAAS. Facilitated requirements workshops and user demos. Interviewed internal and external clients
* Worked with development teams and Project Management, and lead the effort to gather/consolidate business requirements
* Introduced the Business Process Mapping initiative in Global Research

### Wiley Online Library – Journal Mobile Application

### Evaluated strategy, business landscape, and implementation plans for JAS, which is a Journals mobile app, allowing users access to Wiley content on mobile devices.

### Played a key role in selecting and documenting existing and new mobile app features; demonstrated innovation and customer experience focus

**Marsh & McLennan, Hoboken, NJ 05/2012 – 12/2013**

Business Analyst/Relationship Manager

Worked closely with technology teams and various business units to develop and maintain an actionable strategy and a 2-3 year roadmap for implementation and support of the IT Service Portfolio.

* IT liaison for four business user groups
* Accountable for the delivery of IT solutions to the business
* Responsible for planning of the delivery and the test efforts of individual projects

**Mizuho Corporate Bank Lt, Jersey City, NJ**

**01/2007 – 05/2012**

Project Manager – PMO (2009 – 2012)

Responsible for establishing the analysis strategy, preparation of the business case and feasibility analysis of the new projects managed by Mizuho PMO. Added Business Analysis to the PMO book of work

### Conducted cost/benefit analysis of new bank initiatives.

### Conducted market research and vendor selection phases of new projects.

PM - PMO, Data Architect (2007-2009)

BA and Data Architect on enterprise-wide middleware replacement project. The new solution (EMIS) is a state-of-the–art infrastructure system which replaced legacy systems and supports virtually all back-office Bank operations. This re-engineering/optimization effort took 2 years, a budget of $12 mil, and a staff of 12 to 20 people.

### Responsible for requirements gathering and documentation, all aspects of analysis and QA

### Supervised creation and delivery of business and functional requirements, testing scenarios,, operation and training manuals, migration plans and user manuals, and supported all phases of the EMIS project, from inception through production release

### Responsible for re-engineering of 38 data transformation channels connecting most of the production systems of the Bank

**JP Morgan Chase, Woodcliff Lakes, NJ**

**07/1999 – 05/2000**

Systems Analyst/Developer

**S&P, New York, NY**

**07/1997 – 11/1998**

Systems Analyst/Developer

**EDUCATION**

Rutgers University: Data Science Bootcamp, 2018-2019

Rutgers University: Mini-MBA, 2010

Stevens University and NYU: Selected courses towards M.S. Computer Science

Polytechnic University, St. Petersburg, Russia: MS Electrical Engineering

**CERTIFICATIONS AND MEMBERSHIPS**

Rutgers University Data Science Bootcamp Certification

Rutgers University Mini-MBA Certificate

PMP Certification, 2009

Digital Marketing Certificate, 2015